



Bray Strategies has been created to help connect the education and workplace systems for a relevant, skilled workforce. The evolving workplace impacted by new technologies and global competition combined with an increasingly diverse workforce have challenged existing education and training models as well as the current dynamics between resource providers.

With over 40 years experience helping leaders think, plan and act strategically, Bray Strategies brings a unique understanding to the issues underlying the decisions and actions taken by both education and workforce leaders. Bray Strategies brings its vision, passion and expertise to innovatively solve challenges and maximize opportunities.

As founder and chief strategist, Jan Bray has focused her work over the past decade on helping to build bridges that will result in career and financial success for individuals, businesses and communities. She has provided leadership to the nonprofit association community to facilitate their ability to explore and articulate a vision for the future and develop working plan to turn the vision into reality.

Services Provided by Bray Strategies

Consulting Services to Education/Workforce Organizations, Companies and Government Agencies

- Creating collaborations between business and education to close the skills gap
- Repositioning companies as solution providers
- Aligning certifications and credentials with education programs
- Identifying new areas of opportunity for institutions and corporations
- Identifying and sharing best practices

Consulting Services to Education/Workforce Associations

- Strategic Planning Facilitation
- Leadership Training
- Environmental Scanning
- Nonprofit Operations

Presentations on Topics Related to Education and the Workplace

- Trends in Education Reform and CTE
- Impact of Federal Policy
- Leadership
- Association Management

For more information, contact Bray Strategies at jbray@braystrategies.com or 703-628-0478